

Mackenzie Barry
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PROFESSIONAL EXPERIENCE

Carpe Diem Community Solutions, Panama City, FL

2020 to Present *Graphic Artist*

- Expert designer for a myriad of marketing and business deliverables. Creates inspiring website graphics, informative handouts, captivating newspaper advertisements, powerful event branding elements, custom logo design, and eye-catching e-blast graphics.
- Works closely with President, Vice President and various Project Managers to ensure the success of marketing campaigns through visual elements for our clients.
- Works closely with the Community Outreach Specialists to provide graphic designs for the following projects:
 - FDOT PD&E: I-10 widening Gadsden/Leon Counties, I-10 widening Santa Rosa County, US 19 Multi-Use Trail, US 98 Bay County, SR 20 Apalachicola River Bridge, SR 20 Washington/Bay Counties, SR 373
 - FDOT Design: US 29, US 90, US 98, US 231, US 319, US 331, SR 8, SR 61, SR 71, SR 85, SR 155, SR 390, SR 393
 - FDOT Design Groups 19-01, 20-02, 20-03, 20-06, 20-08, 20-09, 20-11, 20-12, 20-13, 20-18, 20-20, 21-01, 21-04, 21-05, 21-08, 22-01, 22-03, 22-05, 22-06, 22-07
 - FDOT Construction: SR 77, SR 79, SR 388, SR 390

Big Chico Creek Ecological Reserve, Chico, CA

2018-2019 *Graphic Designer*

- Designed posters and flyers advertising the 20th Anniversary Gala.
- Designed 12-page annual report for distribution to donors and Board of Directors.
- Routinely created informational brochures outlining donor classification, utilizing a unique theme specific to the mission of BCCER.
- Developed graphic layout and created a dynamic form to entice donors to make charitable contributions.
- Utilized skills as a photographer, capturing and editing content for BCCER as required for projects.
- Sole graphic designer and key contributor in the creation of a multi-page, full-color publication for distribution at 20th Anniversary Gala.
 - 500 copies distributed.
- Team player creating a cohesive branding system for BCCER.

Music & Theatre Department, California State University, Chico, CA

2018-2019 *Graphic Designer*

- Lead redesign of six different fact sheets for incoming music majors.
- Sole graphic designer in charge of creating marquee posters and programs for multiple music and theatre events.
- Assisted with office duties supporting seven music department faculty members.

EDUCATION & CERTIFICATION

Bachelor of Arts in Communication Design with an emphasis in Graphic Design, *California State University*
Associates Degree in Visual and Performing Arts with emphasis in Graphic Design, *San Diego Community College*
District