

Brandi DeRuiter

239 Boca Shores Drive, Panama City Beach, FL 32408

brandi@cdc-s.com • (850) 832-0575

PROFESSIONAL EXPERIENCE

Carpe Diem Community Solutions, Panama City, FL

2024 to Present *President & Community Outreach Specialist, Senior*

2020 to 2023 *Community Outreach Specialist, Senior*

- Serve as Project Manager for transportation projects
- Provide leadership for public engagement tools and strategies
- Prepare public engagement products for all phases of FDOT PD&E, Design, and GEC, Blueprint IA, Counties, and Gulf Power/Florida Power and Light projects:
 - FDOT PD&E: I-10 widening Gadsden/Leon Counties, I-10 widening Santa Rosa County, US 19 Multi-Use Trail, US 98 Bay County, SR 20 Apalachicola River Bridge, SR 20 Washington/Bay Counties, SR 371/373 Leon County
 - FDOT Design: US 231 at Pipeline Road, US 231 at Star Avenue/Titus Road
 - FDOT GEC: US 98 Dupont Bridge Replacement Grant Application, 5-year Work Program Public Hearing
 - Blueprint IA: NE Connector Corridor: Bannerman Road Project Traffic Feasibility Analysis and Design,
 - NE Gateway: Welaunee Boulevard PD&E Study, Lake Jackson Greenway Design
 - Bay County: Philip Griffiths Sr. Parkway PD&E Study and Design
 - Santa Rosa County: Navarre Community Access Road Feasibility Study
 - Gulf Power: Saw Palmetto Solar Energy Center (SEC) Public Meeting
 - Florida Power and Light: Blue Springs SEC Commissioning and Cotton Creek SEC Commissioning

Bay County Chamber of Commerce, Panama City, FL

2015 to 2020 *Vice President Governmental/Military Affairs*

- Identify and monitor local, state and federal issues affecting the business community, military installations and community; advise Chamber President/CEO and Leadership; oversee policy and issue development advocacy
- Supervise and develop the Chamber's Military Affairs Committee (MAC) activities and events
- Serve as liaison to and interface between leadership, members, governmental agencies and military installations
- Develop and maintain strong relationships with local, state and federal elected officials, agencies, and staff
- Collaborate with local and regional partners on issues and events
- Develop the annual legislative agenda and report on the status of legislation impacting the community and lead advocacy trips to the state capitol
- Create programs and events to educate members, community leaders and elected officials on legislative and policy issues including hosting roundtable discussions, writing articles, creating digital newsletters and social media posting
- Prepare talking points, speakers notes and speeches for events and public hearings

Training Development Consultant, Panama City, FL

2014 to 2015 *Instructional Developer*

- Consult to provide expertise in the areas of training and development at Oceaneering
- Design and develop instructor-led training on federal regulations, published industry standards, and corporate and site-specific policies
- Develop technical content for presentations, instructor and student manuals
- Develop work instructions and diagrams and assessment material for employees to meet certification requirements

City of Three Rivers, Three Rivers, MI

2009 to 2014 *City Manager Assistant/Deputy City Clerk*

- Research and work closely with City Fire/EMS, Police, Public Works, Clerk and Finance department heads to gather appropriate information for data reporting, grants and reports
- Manage hiring process, insurance liability and property pool claims and worker's compensation
- Write press releases, update website content, post on social media

EDUCATION & CERTIFICATION

Master of Science, Instructional and Performance System Design, *Florida State University*

Graduate Certificate, Human Resource Development, *Florida State University*

Bachelor of Science, Organizational/Behavioral Psychology *Western Michigan University*