

Veronica N. Kemeny
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PROFESSIONAL EXPERIENCE

Carpe Diem Community Solutions, Panama City, FL

May 2020 to Present *Vice President and Community Outreach Specialist, Senior*

- Manages and facilitates CDCS staff, business development, portfolio of projects and forecast project deliverables
- Oversight on all public engagement communication products including virtual project updates, public meetings & hearings, newspaper ads, quarterly newsletters, videos, podcasts and drone productions, maps, electronic letter and postcard notifications, press releases and social media messaging
 - **Transportation public involvement sub consultant: FDOT, Blueprint, Bay County TPO, O-W TPO, Gulf Power, and Florida Power and Light**
 - FDOT Construction: 23rd Flyover, SR 77, SR 79, SR 388, SR 390, US 98B (Beach Drive) and US 231 Harris Avenue
 - FDOT PD&E: I-10 widening Gadsden/Leon Counties, I-10 widening Santa Rosa County, US 19 Multi-Use Trail, US 98 Bay County, SR 20 Apalachicola River Bridge, SR 20 Washington/Bay Counties, SR 373
 - Design: US 29, US 90, US 98, US 231, US 319, US 331, SR 8, SR 61, SR 71, SR 85, SR 155, SR 390, SR 393
 - Design Groups: 19-01, 20-20, 20-02, 20-03, 20-06, 20-08, 20-09, 20-11, 20-12, 20-13, 20-18, 21-01, 21-04, 21-05, 21-08, 22-01, 22-03, 22-05, 22-06, 22-07
 - FDOT GoTo Webinar Lead. Oversees the success of the online public meeting experience in the Panhandle. Ensures CDCS staff and Engineering firms are ready to support FDOT public outreach via this platform
 - Blueprint Bannerman Feasibility Study and Lake Jackson Trails Design
 - Bay County TPO's Long Range Transportation Plan multimodal video and Bay Town Trolley: 10-Year Transportation Plan
 - O-W TPO's LRTP multimodal video and Emerald Coast Rider: 10-Year Transportation Plan
 - Gulf Power: Saw Palmetto Solar Energy Center (SEC) Public Meeting
 - Florida Power and Light: Blue Springs SEC Commissioning and Cotton Creek SEC Commissioning

Cherokee Nation Businesses, Tyndall Air Force Base, FL

2017-2020 *Public Affairs Specialist*

- Served as a Public Affairs Lead overseeing the Tyndall Program Management Office Public Affairs and Protocol missions for \$5 Billion Tyndall Rebuild. Worked for General overseeing rebuild.
- Planned, organized, directed, and evaluated the PMO Public Affairs and Protocol missions overseeing media relations and engagements, social media, community relations, internal information, visual information, communication planning, all special event planning/execution and Distinguished Visitor visits. Served as Editor, Civil Engineer Magazine.

Nexstar Media Group, Panama City, FL

2017-2017 *TV Account Executive*

- Worked to increase sales volume for WMBB TV News 13 ABC affiliate. Sought new customers for both TV and EMedia Business.
- Devised and presented advertising proposals to clients. Developed strategic plan to grow business for clients.
- Oversaw client advertising schedules, developed advertising plan from beginning to end of commercials and digital advertising development
- Per Nexstar's request appeared in several Infomercials as hostess on behalf of the television station

United States Air Force

1990-2010 *Public Affairs & Protocol Officer*

- Served 11 years active duty and 9 in the Reserves as a Major. Stationed in US, Asia, Central America, and Europe.
- Executed media engagements, community outreach and countless visits of local/national/world leaders showcasing the Air Force
- Served as base spokesperson on events impacting Air Force missions dealing with local, national, and international press
- Wrote numerous news articles and features. Penned speeches and editorials for senior Air Force leaders
- Managed daily operation of running a base newspaper at two bases with 50,000 readers each
- Executed large scale events such as Air Force Balls, Banquets, Town Halls, Change of Commands, Air Shows and Industry Days with hundreds of attendees at each event
- Led press coverage for multi-day air shows attended by 150,000 plus spectators and countless press numerous times
- Handled sensitive base matters involving airplane crashes and key military issues
- Fluent in Spanish

EDUCATION & CERTIFICATION

Bachelor of Art, Spanish, *George Mason University*

Squadron Officer School, *Air University*

Public Affairs Officer Course, *Defense Information School*

Air Force Operation Management Officer Course