

**Veronica N. Kemeny**  
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## **PROFESSIONAL EXPERIENCE**

### **Carpe Diem Community Solutions, Panama City, FL**

May 2020 to Present *Vice President*

- Manages and facilitates existing CDCS staff, business development, portfolio of projects and; forecast project deliverables
- Oversight on all public engagement communication products including virtual project updates, public meetings & hearings, newspaper ads, quarterly newsletters, videos, podcasts and drone productions, maps, electronic letter and postcard notifications, press releases and social media messaging
  - **Transportation public involvement sub consultant: FDOT, Blueprint, Bay County TPO, and O-W TPO**
  - Construction: 23<sup>rd</sup> Flyover, SR 388, SR 77, SR 79
  - PD&E: US 98, US 19 Trails, SR 373, I-10
  - Design: DG 19-01, DG 20-02, DG 20-03, DG 20-06, DG 20-08, DG 20-09, DG 20-11, DG 20-12, DG 20-13, DG 20-18, US 98, US 231
  - O-W TPO's LRTP multimodal video and Emerald Coast Rider: 10-Year Transportation Plan
  - Bay County TPO's LRTP multimodal video and Bay Town Trolley: 10-Year Transportation Plan
  - Blueprint Bannerman Feasibility Study and Lake Jackson Trails Design

### **Cherokee Nation Businesses, Tyndall Air Force Base, FL**

2017-2020 *Public Affairs Specialist*

- Served as a Public Affairs Lead overseeing the Tyndall Program Management Office Public Affairs and Protocol missions for \$5 Billion Tyndall Rebuild. Worked for General overseeing rebuild.
- Planned, organized, directed, and evaluated the PMO Public Affairs and Protocol missions overseeing media relations and engagements, social media, community relations, internal information, visual information, communication planning, all special event planning/execution and Distinguished Visitor visits. Served as Editor, Civil Engineer Magazine.

### **Nexstar Media Group, Panama City, FL**

2017-2017 *TV Account Executive*

- Worked to increase sales volume for WMBB TV News 13 ABC affiliate. Sought new customers for both TV and EMedia Business.
- Devised and presented advertising proposals to clients. Developed strategic plan to grow business for clients.
- Oversaw client advertising schedules, developed advertising plan from beginning to end of commercials and digital advertising development
- Per Nexstar's request appeared in several Infomercials as hostess on behalf of the television station

### **United States Air Force**

2010. *Public Affairs & Protocol Officer*

- Served 11 years active duty and 9 in the Reserves; rank of Major. Stationed in US, Asia, Central America, and Europe.
- Executed media engagements, community outreach and countless visits of local/national/world leaders showcasing AF
- Served as base spokesperson on events impacting Air Force missions dealing with local, national, and international press
- Wrote numerous news articles and features. Penned speeches and editorials for senior Air Force leaders.
- Managed daily operation of running a base newspaper at two bases with 50,000 readers each
- Executed large scale events such as Air Force Balls, Banquets, Town Halls, Change of Commands, Air Shows and Industry Days with hundreds of attendees at each event
- Led press coverage for multi-day air shows attended by 150,000 plus spectators and countless press numerous times
- Handled sensitive base matters involving airplane crashes and key military issues
- Fluent in Spanish

## **EDUCATION & CERTIFICATION**

Bachelor of Art, Spanish, *George Mason University*

Squadron Officer School, *Air University*

Public Affairs Officer Course, *Defense Information School*

Air Force Operation Management Officer Course